

increase productivity in the field,” Mr McCarthy says.

Additional upgrades include a new monitor bar with USB outlets, gas strut covers, improvements to acceleration and deceleration behaviour, better drive pedal sensitivity and cruise control pedal overdrive.

New Puma models are due to arrive in Australia mid-year, while the Maxxum is expected in the second half of the year.

**DETAILS: CASEIH.COM**

**New look:**  
Case IH's  
Maxxum range  
has been  
updated for  
2022.



Expensing program – offer good reason for companies to purchase both new and used machinery now. Ritchie Bros is calling for any potential sellers for the Australian National Unreserved EOFY Auction, taking place June 22-23.

**DETAILS: RBAUCTION.COM**



# FILL ‘ER UP

BY COLIN TAYLOR

**PEACE of mind and time saved: they’re the critical benefits of Farmbot’s latest technological innovation for Australian farmers.**

The diesel level sensor gives users 24/7 visibility over their fuel reserves, allowing them to keep track of their diesel, know when fill or drain events occur and check levels.

At the same time, the Sydney-based agtech company has announced the latest version of its software platform, MyFarmbot, which makes data on everything from water level, flow and consumption to trough levels, rainfall and now diesel available on desktop, tablet and mobile devices.

The system operates anywhere in Australia using either cellular or satellite connectivity.

Manufactured in Sydney, the diesel level sensor works by measuring the fuel’s weight, responding to customised level alert triggers via SMS or email.

Farmbot managing director Andrew Coppin says the launch of the device is timely.

“The price of diesel has increased substantially this year and the more expensive the input, the more important it becomes to manage it effectively and guard against potential theft and environmental damage,” he says.

“We’ve been trialling these units for the past 12 months in all sorts of conditions after



one of our annual surveys of 2500 farmers highlighted this need and formally launched them late last month.

“Almost every farm would have its own diesel supply, with larger stations maintaining maybe a dozen dumps, often remote and hard to access.

“There’s little joy in driving to the back paddock to fill up and finding there’s not enough fuel there to get you home.

“You can’t manage what you don’t measure and the diesel level sensor answers this need to know.

“I don’t believe there’s anything else on the Australian market using satellite communication to monitor fuel.”

Mr Coppin says Farmbot has sold more than 6500 units across Australia that help farmers manage their water assets.

“By getting real-time updates on farm resources, farmers can devote time to more important tasks and spend less time worrying about their critical business assets,” he says.

“The diesel level sensor is priced at \$1890, plus GST, with an annual subscription to MyFarmbot costing around a dollar a day.”

